



MIT Center for Transportation & Logistics

*SUPPLY CHAIN MANAGEMENT: DRIVING STRATEGIC ADVANTAGE
MANAGING DYNAMICS & INNOVATING THE FUTURE*

MIT, 70 MEMORIAL DR. REAR, ROOM E51-149 (EXCEPT AS NOTED) JANUARY 19-22, 2016

Tuesday, January 19

- 10:00 *Course check-in* (Tang Center Bldg., E51-149)
- 10:30 *Welcome and Introduction*
- 11:00 **Case Discussion: Halloran Metals** – Dr. Jonathan Byrnes
- 12:30 *Lunch* (E40-298; afterward we will proceed to the 3rd floor for class in E40-364)
- 1:30 **Supply Chain Distribution – Interactive Exercise** – Dr. Roberto Perez-Franco and Jim Rice
- 3:00 *Break*
- 3:30 **Supply Chain Distribution – Analysis** – Roberto Perez-Franco and Jim Rice
- 5:00 *Adjournment followed immediately by an informal reception at Champions @ The Marriott*

Wednesday, January 20

- 7:30 *Continental breakfast* (E40-298 followed by class in E51-151)
- 8:00 **Introduction to Financial Accounting and Analysis** – Jim Rice
- 8:30 **Activity-Based Cost (ABC) Accounting Exercise: Dakota Office Products** – Jim Rice
- 9:30 *Break*
- 10:00 **Working Capital & Cash-to-Cash Conversion Cycle Introduction** – Dr. Jarrod Goentzel
- 11:50 *Lunch*
- 1:00 **Interview with Yannis Skoufalos, Global Product Supply Officer, P&G** – Prof. Yossi Sheffi
- 2:30 **Working Capital Simulation** – Jarrod Goentzel
- 4:00 *Break*
- 4:15 **Evaluating Supply Chain Initiatives & Engaging Finance** – Jarrod Goentzel
- 5:00 *Adjournment followed immediately by the SCALE Research Expo (E14-6th floor)*

Thursday, January 21

- 7:30 *Continental breakfast* (E40-364 followed by class in E51-149)
- 7:50 *SCM introduction and information on recruiting*
- 8:00 **Case Discussion: Zara: Fast Fashion** – Jim Rice
- 9:15 *Break*
- 9:30 **Global Supply Chain Business Case Simulation** – Jarrod Goentzel
- 11:45 *Class photo, immediately followed by lunch.*
- 1:00 **Supply Chain Risk Management** – Jim Rice
- 2:00 **SCREAM Exercise** – Dr. Chris Caplice
- 3:15 *Break*
- 3:30 **Reducing Risk and Sourcing Sustainably: The Path to Supply Chain Transparency**
– Dr. Alexis Bateman
- 4:30 **SCREAM Debrief** – Chris Caplice
- 5:00 *Adjourn*

Friday, January 22

- 7:30 *Continental breakfast* (E40-298 followed by class in E51-149)
- 8:00 **Global Supply Chain Business Case Simulation Debrief** – Jarrod Goentzel
- 9:00 **The Power of Resilience** – Prof. Yossi Sheffi
- 10:00 **SC2020: Rethinking Your Supply Chain Strategy** – Roberto Perez-Franco
- 12:00 *Lunch*
- 1:00 **SC2020: Rethinking Your Supply Chain Strategy (continuation)** – Roberto Perez-Franco
- 2:00 *Summary*
- 2:15 *Adjourn*